



IMS2026 Sponsorship Prospectus



**Elevate Your Business.
Grow Your Leads.
Be Part Of The Future.**

Expand Your Reach

The **IEEE International MTT Symposia (IMS)** is the world's premier RF/microwave technical symposia and industry exhibition. IMS2026 kicks off with the IEEE MTT-S RF Integrated Circuits (RFIC) Symposium, then introduces two new symposia formed out of traditional IMS technical content, the IEEE MTT-S RF Technology & Techniques (RFTT) Symposium and the IEEE MTT-S RF Systems & Applications (RFSA) Symposium, before concluding the week with the ARFTG Microwave Measurement Conference. We're anticipating a broader reach with attendees from various industries, providing the ideal opportunity to get your brand in front of decision-makers from around the world. Choose from a wide range of sponsorships to increase your visibility.



"The International Microwave Symposium is our best and most important venue for connecting with current and potential customers, who are all there under one roof. At IMS2025, we recouped our entire exhibition investment before the doors even closed and landed a breakthrough client eager to help us enter a market we'd never imagined. We're already gearing up to outdo ourselves at IMS2026!"

—Heather Larson, Administrator, Diamond Engineering Inc.

Why Sponsor?

IMS2026 sponsorship maximizes your brand activation to help you achieve your goals. Online and on-site sponsor recognition and resources help you increase awareness, amplify engagement, boost lead generation opportunities, and elevate your company's reputation in the industry. Create a customized plan to help you reach your goals.



8,500+

registered
attendees

55

countries
represented

40%

new registered
attendees

Get Started.
Email ims@heexpo.com

Raise Your Profile

The Prestige Sponsor levels offer elevated opportunities for recognition when your company's IMS2026 spend reaches:

 DIAMOND \$100,000	 GOLD \$60,000
 PLATINUM \$80,000	 SILVER \$40,000

	Diamond	Platinum	Gold	Silver
Recognition on IMS2026 home page, social media, select emails	✓	✓	✓	✓
On-site branding/logos in high-traffic areas	✓	✓	✓	✓
Recognition in the IMS2026 Map Guide and/or Program Book	✓	✓	✓	✓
Digital seal for preshow and on-site promotions	✓	✓	✓	✓
Recognition on the IMS2026 mobile app	✓	✓	✓	✓
Recognition during the IMS Plenary Session	✓	✓	✓	✓
IMS Expo Preview position			✓	
Logo/link in IMS Insider online newsletter	2	1	1	
Prestige Sponsorship ribbon for your booth staff	✓	✓		
IMS Innovator message	1			
Floor cling recognition in front of your booth	✓			

Sponsorship Opportunities

New and Exclusive for IMS2026 in Boston!



LOBBY BANNER

Location: North Lobby (east or west side) IMS Registration Area

Cost: **\$7,500** (2 available)



FREESTANDING 3-TIER CUBES

Location: custom

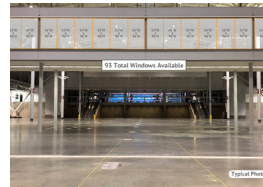
Cost: **\$4,500**
(limited availability)



COLUMN WRAPS

Location: North Lobby IMS Registration Area

Cost: **\$9,500** (4 available)



PEDESTRIAN BRIDGE WINDOW GRAPHICS

Location: walkway leading to/from meeting rooms, overlooking Hall A

Cost: **\$2,500** each (double-sided panels, multiple windows available)



ESCALATOR GRAPHICS

Location: Level 1 Northeast Lobby to Level 2

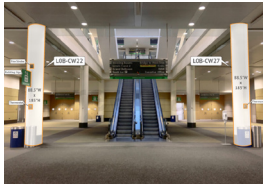
Cost: **\$28,500**



ESCALATOR RUNNER

Location: Level 1 North Lobby 1 to Level 2

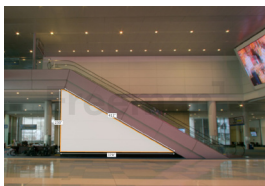
Cost: **\$10,500** (2 available)



COLUMN WRAPS OUTSIDE HALL A/B1 ENTRANCE

Location: Level 0 heading up to Level 1 in the Northeast Lobby

Cost: **\$4,500** each



WALL GRAPHIC

Location: North Lobby IMS Registration Area

Cost: **\$17,500** (2 available, east side and west side)



PEDESTRIAN BRIDGE ENTRANCE

Location: Level 1, Skywalk above Exhibit Hall

Cost: **\$9,500**
(both panels, single-sided)



FLOOR CLING

Location: Top or bottom of escalator on east or west side near Registration lobby

Cost: **\$9,500** each (4 available)

Sponsorship Opportunities

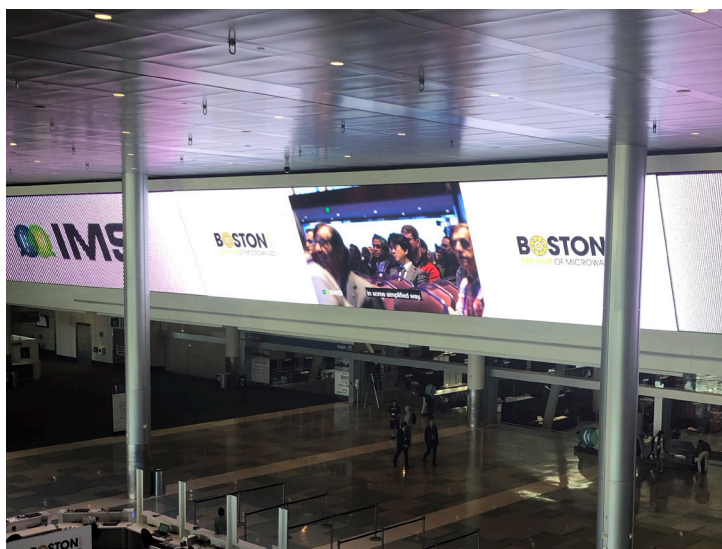
Digital Advertising

VIDEO WALL

Location: above Registration in North Lobby
The video wall is 12' tall, spans 160', and is visible from outside the building.

Cost: \$13,500

(multiple 15-second opportunities available)



ONLINE FLOOR PLAN BANNER AD

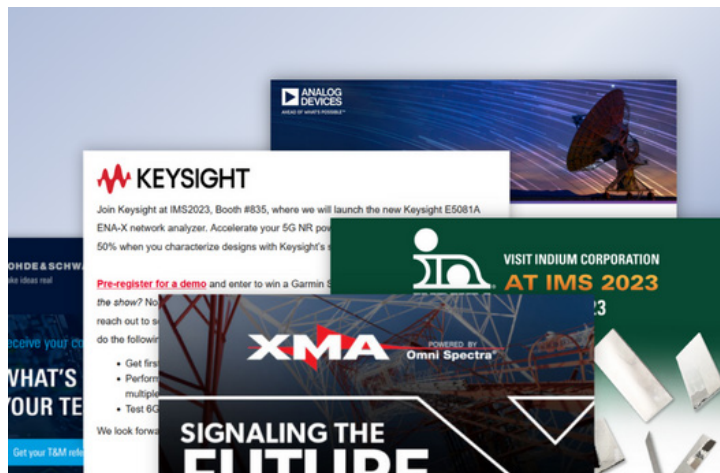
Every IMS attendee views the online floor plan many times. Be sure to catch their attention with your custom banner.

Cost: \$1,300 (limit first 5 companies)

IMS EXPO PREVIEW (MAY OR JUNE)

The IMS Expo Preview is a digital newsletter sent to 20,000+ RF and microwave professionals. Each newsletter will promote up to 6 companies. Each company will provide a 30-word description, photo, and logo.

Cost: \$1,500



EMAIL DISTRIBUTION: HTML EMAIL OR IMS INNOVATOR

Let attendees know what you will be showcasing in your booth at IMS or follow up with them after the event. 4,000 current and past IMS attendees will be emailed.

2 options available:

HTML EMAIL

Provide an HTML file with all images sourced from your network with complete URL references and a subject line.

Cost: \$2,500 each

IMS INNOVATOR

All you need is a 75-word description, photo, and logo.

Cost: \$2,000 each

Sponsorship Opportunities

Publication & Print Advertising

CONFERENCE PROGRAM BOOK BELLY BAND

Your company will be seen on every Program Book distributed to every attendee. **Note:** Sponsor is responsible for the design and printing costs and printer will be determined by show management.

Ad size: 19" x 4" (WxH) Text or graphics should be at least 0.25" from trim. Add 0.125" on all 4 sides if full bleed.

Format: print-ready PDF with fonts embedded

Cost: \$7,500

CONFERENCE PROGRAM BOOK COVER ADS

Inside front cover*

Cost: \$5,500

Inside back cover*

Cost: \$5,500

Outside back cover*

Cost: \$5,500

CONFERENCE PROGRAM BOOK AD (INTERIOR)

Cost: \$3,500 Limit 4

Have your company prominently displayed in the Program Book, which is the go-to resource for attendees on-site. Program Books are available digitally (website and mobile app), and print copies are included in all delegate bags and available at Registration.

Ad size: 8.375" x 10.875" (WxH) page size, trimmed pages include crop marks for each page of the file

Color: 4/4 (process inks), plus 1/8" bleed allowance on any trim side

Format: print-ready PDF with fonts embedded the entire screen when the app is opened. Sized to fit



iPhones, iPads, and Android

MAP GUIDE

The IMS Map Guide is used by everyone at the event. Your logo will be seen multiple times by each attendee as they navigate their way around the show.

- Company logo on the front cover of the Map Guide
- Company logo and message on the back cover of the Map Guide (entire back cover)
- Pointer indicating the location of your exhibit booth on the floor plan
- Sponsorship recognition on Map Guide distribution bins and email where applicable

Cost: \$8,500



Sponsorship Opportunities

On-Site Opportunities

AISLE SIGNS*

This sponsorship includes double-sided aisle signs featuring your logo. Signs are visible from each aisle as attendees approach.

Cost: \$17,500

MICROWAVE BOULEVARD NETWORKING LOUNGE WITH CHARGING STATION (Limit 2)

Give attendees a chance to rest their tired feet and charge their devices while branding with your company's name and logo on the charging station.

- Company name and logo on charging station and lounge signage
- Sponsorship recognition highlighted in Program Book

Cost: \$10,500

DELEGATE BAG*^

What better way to expose your brand to thousands of attendees than on a bag they will be taking home with them. All IEEE MTT-S RFIC, IEEE MTT-S RFTT, IEEE MTT-S RFSA, and ARFTG technical attendees receive a bag with your logo. The sponsor is responsible for supplying bags.

- Sponsorship recognition on lobby signage at delegate bag pickup

Cost: \$18,500

DELEGATE BAG INSERTS

Exhibitors have the opportunity to include an insert in the delegate bags distributed to each technical conference attendee. Get creative! You can choose any item to put in the bag (subject to approval). The sponsor is responsible for supplying inserts.

Cost: \$3,500 Single Page Insert

Cost: \$4,500 Specialty



CUSTOM WATER BOTTLES/HYDRATION STATIONS^

Delegates will receive a water bottle in their delegate bag and will keep hydrated throughout the week by refilling at the water stations within the convention center. Signage will be included at the water stations. The sponsor is responsible for supplying water bottles.

Cost: \$8,500 (all locations)

WIRELESS INTERNET*

IMS will offer free Wi-Fi access to attendees. This is an unmatched opportunity to reach a large, targeted audience, brand your company, and promote your message to all attendees during the show.

- Company branding and logo on the connection page
- Sponsorship recognition on lobby signage, in email where applicable, and highlighted in the Program Book

Cost: \$16,500

All sponsorships include production and labor unless otherwise noted.

^ The sponsor must provide materials.

* Right of first refusal may apply. Sponsorship must be renewed by 15 October 2025.

Sponsorship Opportunities

On-Site Opportunities



BADGE LANYARD*^

All attendees need to wear a badge throughout the show. No one will miss your branding!

The sponsor is responsible for supplying lanyards.

- Company logo on all badge lanyards.

Cost: \$18,500

HOTEL KEY CARD*^

Hotel key cards at the IMS headquarters hotel plus 3 additional hotels will include your graphic on the front of the key card. Attendees will see your logo many times throughout their stay.

Cost: \$12,500 (does not include production)

NOTEBOOK & PEN^

A notebook and pen are conference essentials and attendees are always asking for them. Brand these items that will be placed into each conference bag and given to all IEEE MTT-S RFIC, IEEE MTT-S RFTT, IEEE MTT-S RFSA, and ARFTG technical attendees.

The company is responsible for supplying products.

Cost: \$4,500

REGISTRATION*^

Put your brand in front of IMS attendees both before the event and on-site.

- Company logo and link on registration information pages on the IMS website and email confirmations
- Logo on registration terminals
- Opportunity to provide corporate-branded mouse pads in the registration area
- Company logo on registration area signage

Cost: \$17,500



All sponsorships include production and labor unless otherwise noted.

^ The sponsor must provide materials.

* Right of first refusal may apply. Sponsorship must be renewed by 15 October 2025.

Sponsorship Opportunities

Experiential & Specialty Sponsorships

PASSPORT-TO-PRIZES PROGRAM (TRAFFIC BUILDER)

Engage in a fun, attendee-facing experience, while driving traffic directly to your booth. Attendees will collect stamps from participating sponsor companies. Sponsors will be able to collect contact information, and the main sponsor booth will be the final destination with the raffle drum. Prizes will be selected each show day.

Cost: \$2,400 per exhibitor (max 12 companies)

IMS WELCOME RECEPTION (Limit 3)

The IMS Welcome Reception is taking place at View Boston. Attendees, presenters, and exhibitors gather in this relaxed atmosphere to have a drink, a bite to eat, and catch up. Put your branding in front of attendees in this fun-filled setting.

- Recognition on signage around the venue
- Cocktail napkins with logo (provided by sponsor)
- Sponsorship recognition on web page, email blast, signage, and in the Program Book

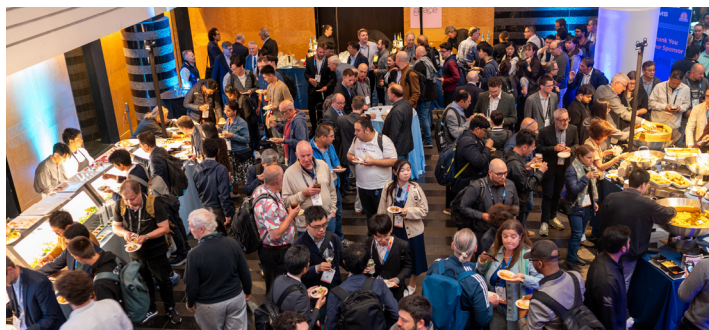
Cost: \$9,500

MICROAPPS THEATER*

Showcase your company as a thought leader and spark conversations among attendees. MicroApps is part of the IMS technical program that takes place in the MicroApps Theater located on the exhibition floor.

- 10 speaking slots in the theater (must be reviewed by MicroApps committee)
- Company logo recognized on the web page
- Company logo on the MicroApps Theater page(s) in the Program Book

Cost: \$10,000



WIM RECEPTION

This Women in Microwave (WIM) Reception welcomes all members of IMS to promote collaboration, with a spotlight on the work of RF engineers and researchers who are women.

- Sponsorship recognition on signage and in the Program Book
- Opportunity to provide giveaway items at the reception
- Provide an HTML email to be sent to attendees after the event

Cost: \$15,500

YP RECEPTION

The Young Professionals (YP) Reception is a place to celebrate the future of the microwave community with those just starting out their careers.

- Sponsorship recognition on signage and in the Program Book
- Opportunity to provide giveaway items at the reception
- Provide an HTML email to be sent to attendees after the event

Cost: \$15,500

All sponsorships include production and labor unless otherwise noted.

^ The sponsor must provide materials.

* Right of first refusal may apply. Sponsorship must be renewed by 15 October 2025.

Sponsorship Opportunities

Experiential & Specialty Sponsorships



HAM RADIO RECEPTION

Calling all HAM radio enthusiasts! The HAM Radio Reception is for IMS participants who love the art of radio engineering.

- Sponsorship recognition on signage.
- Opportunity to provide giveaway items at the reception
- Provide an HTML email to be sent to attendees after the event

Cost: \$15,500

WORKSHOP COFFEE BREAK*

(Limit 4)

Sunday a.m. & p.m. | Monday a.m. & p.m.

Everyone loves their coffee! Why not have your company logo front and center when they fuel up?

- Corporate-branded items must be provided by sponsor

- Featured in attendee pre-show email & Daily IMS Highlights
- Sponsorship recognition on signage and highlighted in the Program Book

Cost: \$2,500 each or **\$8,500** for all 4

EXHIBIT FLOOR COFFEE BREAK*

(Limit 5)

Tuesday a.m. & p.m. | Wednesday a.m. & p.m. | Thursday a.m.

Everyone loves their coffee! Why not have your company logo front and center when they fuel up?

- Corporate-branded items must be provided by sponsor
- Featured in attendee pre-show email & Daily IMS Highlights
- Sponsorship recognition on signage and highlighted in the Program Book

Cost: \$5,500 each

All sponsorships include production and labor unless otherwise noted.

^ The sponsor must provide materials.

* Right of first refusal may apply. Sponsorship must be renewed by 15 October 2025.

Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received and confirmed for sponsorships, companies are liable for the full amount of the sponsorship. Payment instructions will be included with the invoice.

Sponsorships are accurate at the time of printing. Note that venue restrictions may change some of the details of what is available.



RFIC 2025 Integrated Circuits Symposium

These are the sponsorship opportunities for IEEE MTT-S RFIC2026:

DIAMOND \$16,000

- Company logo projected during IEEE MTT-S RFIC Plenary Session
- Company logo on all IEEE MTT-S RFIC Technical Session starting slides
- On-site printed and digital signage identifying your company as the IEEE MTT-S RFIC Diamond Sponsor
- Company logo at the IEEE MTT-S RFIC Reception and Industry Showcase, and on the front page of the IEEE MTT-S RFIC digital Program Book
- 10 complimentary IEEE MTT-S RFIC conference passes*

PLATINUM \$12,000

- Company logo on all IEEE MTT-S RFIC Technical Session starting slides
- On-site printed and digital signage identifying your company as an IEEE MTT-S RFIC Platinum sponsor
- Company logo at the IEEE MTT-S RFIC Reception and Industry Showcase, and on the front page of the IEEE MTT-S RFIC digital Program Book
- 10 complimentary IEEE MTT-S RFIC conference passes*

GOLD \$8,000

- On-site printed and digital signage identifying your company as an IEEE MTT-S RFIC Gold Sponsor
- Company logo at the IEEE MTT-S RFIC Reception and Industry Showcase
- 5 complimentary IEEE MTT-S RFIC conference passes*

SILVER \$3,000

- On-site printed and digital signage identifying your company as an IEEE MTT-S RFIC Silver Sponsor

STUDENT SPONSORSHIPS

Student Paper Contest \$13,000

Provides free registration to all student paper finalists and winners

- Company logo projected at awards presentation during the IEEE MTT-S RFIC Plenary Session
- Company logo on student award certificates
- Company logo on printed and digital signage
- 5 complimentary IEEE MTT-S RFIC conference passes*

Student Programs \$5,000

Provides support for new student programs such as the entrepreneurship forum and the industry/student evening. Provides free registration for all students to all student program events.

- Company logo displayed in all student program events and inside student volunteer room (used for student meals and breaks)
- Company logo on printed and digital signage

*IEEE MTT-S RFIC Conference passes include:

- IEEE MTT-S RFIC Plenary Session, Industry Showcase, Reception, and Technical Sessions
- IEEE MTT-S RFIC Electronic Proceedings
- IMS Plenary Session and Welcome Reception
- IMS Exhibition Tuesday through Thursday

Global Access for Your Company

Become an exhibitor at IMS2026.

Don't miss this unmatched opportunity to meet decision-makers face-to-face. Attendees will be exploring materials, devices, design and test solutions, components, and services to advance their work. Do you have what they're looking for?

Contact Info



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Exhibit & Sponsorship
Sales Director

ims@heexpo.com



Revolutionizing RF



Secure your spot by emailing ims@heexpo.com
ims-ieee.org